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For Immediate Release

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COFC Logistics Selects SkyBitz to Track Its Fleet of Intermodal Containers

Solution Will Enable Company to Enhance Asset Utilization and Improved Just-In-Time Operations

Herndon, Va.—October 2, 2012 -- [SkyBitz](#)[®], the leader in remote asset tracking and information management, today announced COFC Logistics, LLC will outfit their entire fleet of 850 intermodal containers with SkyBitz's Galaxy Series to provide comprehensive asset management solutions. With SkyBitz's solution, COFC Logistics will now have visibility into the exact location and status of all its containers at any time.

The SkyBitz solution was chosen based on its ability to increase container utilization through shortened turnaround times throughout all points of COFC Logistics' supply chain network. Complete visibility of assets, building efficiencies, and improving customer relations were top priorities. The feature-rich characteristics of the SkyBitz Galaxy Series allow intermodal businesses to improve customer satisfaction through security and accountability, reduction of delays, and improving on time delivery.

Founded in 2011, COFC Logistics, LLC fills a critical need for more capacity in the intermodal industry as an independent supplier of intermodal equipment and service. The Company specializes in 53' intermodal containers moving on the BNSF Railway, serving Atlanta, Chicago, Kansas City, Memphis and St. Louis to and from Los Angeles.

"What attracted us the most to SkyBitz is their state-of-the-art technology solution; the accurate tracking and monitoring via two-way communication and satellite coverage. Additionally, the ability to add sensor information appealed to us because it allows us to expand our capabilities as our business grows," said Garry Old, founder and president of COFC Logistics, LLC. "In our line of work, we don't control the containers, our customers do and they use them for a variety of situations. So knowing where our containers are helps us get the most use out of them."

"One of the biggest challenges the intermodal industry faces is obtaining complete visibility for tracking assets without an external power source because assets move on and off various transportation modes," said Henry Popplewell, Senior Vice President and General Manager, SkyBitz. "We're proud to support COFC Logistics' growing business by providing them with the right solution for optimizing their assets."

The SkyBitz Galaxy Series enables business operations to have total visibility of their assets for years at a time without having to connect to a power source. Device design, low-cost, and low power consumption make the SkyBitz Galaxy Series ideal for the intermodal industry. SkyBitz's asset tracking tags coupled with Web-based application, SkyBitz InSight, provides managers the ability to view assets in real-time and run customizable management and operational reports for each asset in their fleet. All of this allows them to improve operational efficiencies through reduction of delays and improving on-time



delivery by reducing turn-cycle times. Also, it allows them to improve security through complete asset visibility throughout their supply chain.

ABOUT COFC LOGISTICS, LLC

COFC Logistics, LLC (COFC) is an independent intermodal service company that allows IMCs, 3PLs, brokers and freight forwarders to be competitive and take full advantage of all the benefits intermodal has to offer. COFC's ramp-to-ramp service allows shippers to utilize COFC Logistics' 53' double-stack containers moving on the BNSF network. Shippers can manage their own network and if needed, secure capacity on a long-term basis. The benefit to the customer is the ability to sell consistent, reliable Intermodal service with confidence. For more information visit COFC's web site at www.cofclogistics.com, call +1 419-725-0700 or email info@cofclogistics.com

ABOUT SKYBITZ, INC.

SkyBitz, a wholly owned subsidiary of Telular Corporation (NASDAQ: WRLS), is a leader in global remote asset management solutions, and in providing real-time information on the location and status of assets. More than 800 enterprises rely on SkyBitz technology to achieve total asset visibility, improved security, lower operating and capital expenses, and enhanced customer service. SkyBitz delivers its solution via SkyBitz Insight, a secure web-based application that is fully customizable and requires no software downloads. For additional information, visit www.skybitz.com.

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